



SUPPORTER

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VI International Economic Forum

OPEN INNOVATION:

from the Creativity of the Individual to an Innovative Science-Based Economy

September 21-22, 2023

Venue: Latvian Academy for Sciences, Academy Square 1, Riga, Latvia

The aim of the VI International Economic Forum is to analyse the role of human creativity and the potential of international ecosystems for the development of open innovations, as well as to present the world's best practices and evidence-based, practical solutions to achieve a higher level of well-being in our globalised society.

*The successful practice of five previous Economic Forums is continuing, that the Forum serves as a **platform for the exchange of experience and cooperation of scientists, entrepreneurs, and politicians**, stimulating the entry of local and foreign investment and the development of an innovative economy in the long term.*

AGENDA

September 21 (Thursday)

9.00-10.00	Registration & Early Morning Coffee
10.00-10.40	Opening Ceremony <ul style="list-style-type: none">• Musical Performance• Address of the Member of the European Parliament, Committees on Economic and Monetary Affairs & Environment, prof., Dr. Inese Vaidere• Address of the Minister of Economics of the Republic of Latvia Ilze Indriksone• Address of the Minister of Education and Science of the Republic of Latvia Anda Caksa• Address of the President of the Latvian Academy of Sciences prof., Dr. Ivars Kalvins• Address of the Director of the Institute of Economics of the Latvian Academy of Sciences, assoc. prof., Dr. Nina Linde
10.40-12.30	Plenary Session I <ul style="list-style-type: none">• Business Models Innovation in Contemporary Society: Best Practice (Speaker: Dr. Solomon Darwin, Director of the Garwood Centre for Corporate Innovation and Centre for Growth Markets, University of California - Berkley, USA)• Now is the Time for Open Innovation (Speaker: Dr. Kannan Vishwanath, <i>Dr.h.c.</i> of the Latvian Academy of Sciences, International Trade Specialist in Pharmaceuticals, Chemical Engineer, Corporate Research Scientist, Latvia)• Prospects of Cooperation in the Field of Science and Innovation between Latvia and Kazakhstan (Speaker: Dr. Kunsulu Zakarya, President of the "National Academy of Sciences of the Republic of Kazakhstan" under the President of the Republic of Kazakhstan, Kazakhstan)• Open Innovations: New Frontiers of Government's Public Policy (Speaker: Dr. Satya Brahma, Chairman of the Board at Network 7 Media Group, India)• Results of Research on the Implementation and Promotion of Innovations: Case Study (Speaker: Dr. Asta Pundziene, Member of the Board of the Lithuanian Science Council, Researcher at the Haas Business School of the UC Berkeley, Chairwoman of the Doctoral Committee of Management, Kaunas University of Technology, Lithuania)
12.30-13.30	Lunch Break, B2B, B2S and S2S meetings

13.30-15.00	<p>Plenary Session II</p> <ul style="list-style-type: none"> • Creativity and Business Intuition as a Source of Innovations (Speaker: <i>M.Sc. Pamela Bernabei</i>, President of the A. Meneghetti Scientific and Humanistic Research Foundation, Switzerland / Italy) • Making Investment Decisions with a Deliberate Lack of Initial Data: Intuition or Calculation? (Speaker: <i>MBA Cyril Golub</i>, Chairman of the Board of Directors at the Latvian Business Angel Network (LatBAN), Latvia) • EQUALS-EU: Building Capacity in Gender-Inclusive Innovation in Europe and Beyond (Speaker: <i>Dr., assoc. prof. Jo Cramer</i>, Project Co-ordinator, EQUALS-EU: Europe's Regional Partnership for Gender Equality in the Digital Age funded by the European Union's Horizon 2020 research and innovation programme, Oslo Metropolitan University, Norway/Australia) • Science, Innovation, Education: on the Brink of Contact (Speaker: <i>Dr. Abdraim Bakytzhan</i>, Academician of the National Academy of Sciences of the Republic of Kazakhstan, Member of the Academic Council of the Astana International Financial Centre (AIFC), Kazakhstan)
15.00-15.30	<i>Coffee Break, B2B, B2S and S2S meetings</i>
15.30-17.00	<p>Panel Discussion between Entrepreneurs, Scientists and Politicians in order to find mechanisms for solving the following issues:</p> <ul style="list-style-type: none"> • What does Europe and, in particular, the Baltic countries lack in order to launch innovative solutions on the market? • What competencies are needed to search for new solutions in the external environment and to develop an innovative economy at the micro and macro levels? • How to organize the transfer of technologies and scientific developments in effective way? • How to access the world's best technologies and competencies, and use them to enter new markets in order to diversify? • How best to protect intellectual property and control R&D activities? • How to use the open innovation in practice, allowing companies to increase the chances of success in developing new products by 3 times? <p>Moderator: <i>Gerald Hoppstaedter</i>, Entrepreneur, Adviser to the Director of the Institute of Economics of the Latvian Academy of Sciences, Latvia / Austria</p> <p>Participants: Speakers of the Plenary Sessions & International Experts</p>
17.00-17.30	Insight of Sessions Moderators into the Work of parallel Sessions of the 2nd day of the Forum
17.30-18.00	Conclusion, informal conversations

September 22 (Friday)

9.30-10.30	<i>Registration & Morning Coffee</i>
10.30-12.00	<p>Plenary Session III</p> <ul style="list-style-type: none"> • Topic in the process of approval (Speaker: <i>Jānis Reirs</i>, Chairman of the Budget and Finance (Taxation) Committee of Saeima of the Republic of Latvia, Latvia) <i>[in the process of approval]</i> • Innovations in Healthcare as a Philanthropic Venture (Speaker: <i>Dr. Raj Kumar Songa</i>, Garwood Fellow at Garwood Centre for Corporate Innovation, Haas School of Business, UC Berkeley, Founding Director of the Centre for Migration Medicine (CMM), Panel Physician for US Consulate General, Australian/Canadian/British/NZ High Commissions in India) • The Sins and Wins of Inclusive Leadership (Speaker: <i>assoc. prof., Dr. Anthony Giannoumis</i>, Chair of the Board of the "Inclusive Creation", Social Entrepreneur, Equality Advocate, Norway) • Developing Digital Society: Innovation Opportunities and Challenges faces by Z Generation (Speaker: <i>Dr. Bao Leiping</i>, Shanghai Academy of Social Sciences, China)
12.00-13.00	<i>Lunch Break, B2B, B2S and S2S meetings</i>
13.00-14.30	<p>Work in parallel sessions:</p> <ol style="list-style-type: none"> 1. Creativity as a Source of Innovation (Moderators: <i>Prof., Dr. habil. oec. Baiba Rivza</i>, Academician of the Latvian Academy of Sciences, Latvia; <i>M.Sc. Pamela Bernabei</i>, President of the Scientific and Humanistic Research Foundation, Switzerland / Italy) 2. EQUALS-EU Symposium on Developing Gender-inclusive Innovation Ecosystems: Key Insights from the Project funded by the European Union Horizon 2020 R&I programme (Moderators: <i>Dr., assoc. prof. Jo Cramer</i>, Project Co-ordinator, EQUALS-EU: Europe's Regional Partnership for Gender Equality in the Digital Age funded by the European Union's Horizon 2020 research and innovation

	<p>programme, Oslo Metropolitan University, Norway/Australia; Renars Raubiskis, Project Manager at the Institute of Economics of the Latvian Academy of Sciences, Latvia)</p> <p>3. Innovations for Silver Economy (Moderators: <i>MBA, PhD cand. Ieva Siliņa</i>, adviser of innovation and technology to the Minister of Economics of the Republic of Latvia; Ance Petrovica, Project Manager at the Institute of Economics of the Latvian Academy of Sciences, Latvia)</p> <p>4. Circular economy as the basis of sustainable development (Moderator: <i>PhD cand., Mg.oec. Edgars Cerkovskis</i>, Director of the EKA study program "Circular Economics and Social Entrepreneurship", European Commission expert on macro and regional economics, Latvia)</p> <p>5. Financial Literacy and Innovation in the Banking Sector (Moderator: <i>prof., Dr. oec. Jelena Titko</i>, Researcher at the Institute of Economics of the Latvian Academy of Sciences, Vice-Rector for Science and International Relations of the University of Applied Sciences (EKA), Latvia)</p> <p>6. Venture Capital as a Key to Innovative State Success (Moderator: <i>MBA Cyril Golub</i>, Chairman of the Board of Directors at the Latvian Business Angel Network (LatBAN), Latvia)</p> <p>7. The Industrial Development of Drones & Airspace Technologies as a Driver for the Innovative Economy in Latvia and beyond (Moderator: <i>MBA Oskar Stachowiak</i>, Managing Partner at The Untitled Venture Company BV, Luxembourg/ Switzerland)</p>
14.30-15.30	Final remarks
15.30-16.00	Conclusion, informal conversations

Venue of the Forum: Latvian Academy of Sciences, the Portrait Hall on the 3rd floor, Academy Square 1, Riga

Working languages: English

Target audience: scientists, entrepreneurs and investors, politicians, representatives of local governments and ministries, representatives of embassies, journalists

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PARTNERS

